



FOR IMMEDIATE RELEASE
AVGROUP JOINS THE IATA STRATEGIC PARTNERSHIPS PROGRAMME

Miami, FL – September 8, 2008

AvGroup CEO, Guy R. Booth, has announced that AvGroup, Inc. has joined the IATA Strategic Partnerships programme.

IATA Strategic Partners are suppliers and service providers of the air transport industry who, as members of the IATA Strategic Partnerships, interact with IATA and its Member airlines in the development of industry solutions. As invaluable contributors to the industry, IATA Strategic Partners are involved in a wide-range of sectors throughout the industry. Through their membership in the programme, Partners are active in IATA committees and working groups, as well as in various IATA initiatives. As a result, this synergy has manifested itself in winning solutions for airlines and suppliers alike.

“We are extremely pleased and excited to formalize our relationship with IATA as a Strategic Partner” said Mr. Booth. “We look forward to the opportunity to work with IATA in committee and working groups and lending our experience and expertise in support of IATA initiatives”.

IATA, The international Air Transport Association, is an international trade body created over 60 years ago. Today, IATA’s mission is to represent, lead and serve the airline industry. Its members comprise some 230 airlines (the world’s leading passenger and cargo airlines among them) representing 93 percent of international scheduled air traffic.

IATA seeks to improve understanding of the industry among decision makers and increase awareness of the benefits that aviation brings to national and global economies. The association is the primary industry forum through which Member airlines and their Partners develop global aviation standards. IATA is responsible for developing and shaping policies and practice for the conduct of air transport services within the international regulatory framework. Learn more about IATA by visiting www.iata.org

AvGroup’s original company, AvMan, was formed in 1988 as a full service airline and aviation industry consulting company targeting the Latin American Market.

Today, 20 years later, the AvGroup companies provide B2B services and expertise, informational and intelligence services, web-technological solutions and B2C relationship management in four unique and diversified divisions on a global basis for the commercial aviation business. For complete details on the AvGroup divisions, visit our corporate web site www.avgroupinc.com

Media Contact: John Jackson
305 870 7575,
jack@avman.com