



FOR IMMEDIATE RELEASE

InterArc is now an IATA Strategic Partner

Miami, Florida – March 17, 2011

Interline Archeology, Inc. dba InterArc, has joined the International Air Transport Association (IATA) Strategic Partnerships program. This program provides aviation suppliers and service providers with a platform to directly contribute to the development of solutions to industry challenges and priorities, in addition to the hub of networking opportunities. Through their participation in IATA work groups and task forces alongside IATA and its member airlines, IATA Strategic Partners set and develop global industry standards thus helping airlines, airports and other industry stakeholders make strategic and resource management choices. InterArc CEO, Guy R. Booth commented *"We are delighted to make this announcement and are confident this new alliance with IATA will significantly strengthen our mutual ability to serve the aviation industry and our airline clients in our areas of expertise".*

About InterArc: InterArc provides a revenue protection service assisting airlines to improve cash flow and collection from interline billings. InterArc fees are success based with no up-front costs to airline clients. InterArc provides in-house web-technology for clients to view revenue protection in real-time utilizing specially trained analyst in the discovery of bottom-line income.

For further information on InterArc, please visit www.interlinearc.com

About IATA: Air transport is one of the most dynamic industries in the world. The International Air Transport Association (IATA) is its global trade organization. For over 60 years, IATA has developed the commercial standards that built a global industry. Today, IATA's mission is to represent, lead and serve the airline industry. Its members comprise some 230 airlines - the world's leading passenger and cargo airlines among them - representing 93 percent of scheduled international air traffic.

For further information on IATA, please visit www.iata.org

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